

Enrique Estrada

Senior Software Engineer

Frontend Architecture - Full-Stack Product Delivery - React - TypeScript - Web Platforms

Senior Software Engineer with deep frontend architecture expertise and full-stack product delivery ownership. 15+ years of professional software experience, with 18+ years building for the web, shipping high-traffic platforms across gaming, fintech, banking, SaaS, and enterprise environments.

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15+

Professional Years

1M+

Monthly Users

12->6

Months Delivery

25

Engineers Led

PROFILE

Senior Software Engineer with deep frontend architecture expertise and full-stack product delivery ownership. 15+ years of professional software experience and 18+ years building for the web. Experienced in React/TypeScript applications, API integrations, headless CMS platforms, Node.js services, PHP/Laravel backends, testing, performance, release workflows, and AI-assisted development.

TECHNICAL SKILLS

Frontend Architecture

TypeScriptJavaScriptReactNext.jsRemixAstroDesign systemsSSR/SSG/ISRAccessibilityCore Web Vitals

Full-Stack Product Delivery

Node.jsPHPLaravelREST APISGraphQLHeadless CMSStrapiSupabaseWordPress

Backend, Quality & AI

PostgreSQLMySQLJestReact Testing LibraryCypressCI/CDCursorClaudeChatGPTRAG

WORK EXPERIENCE

Trigal Media

Sep 2025 - Present

Senior Software Engineer (Freelance / Part-time)

Senior Software Engineer for a Costa Rica-based startup shipping AI-enabled MVPs across legal, healthcare, education, and SMB verticals. Own frontend architecture, API integration patterns, and delivery standards for a junior-heavy team.

- Accelerated AI-enabled MVP delivery across legal, healthcare, education, and SMB products by defining frontend architecture, API integration patterns, and delivery standards.
- Integrated AI APIs and RAG workflows into production-ready products by connecting React/TypeScript interfaces with CMS, Laravel, and backend services.
- Improved engineering consistency by mentoring junior developers through code reviews, pairing, reusable Cursor rules, and practical delivery standards.

STACK

ReactNext.jsAstroTypeScriptNode.jsWordPressPHPLaravelAI APISRAG

Gambling Industry - BetUS / BetAnything

Aug 2021 - Aug 2025

Senior Software Engineer

Owned frontend architecture and full-stack product delivery across BetUS and BetAnything properties for four years - sports media, affiliate properties, and a high-traffic sportsbook product.

- Cut a planned 12-month platform rebrand to 6 months by owning frontend architecture, React/Remix implementation, Strapi integration, and cross-team delivery standards.
- Supported 1M+ monthly users by modernizing high-traffic React/TypeScript, WordPress, PHP, Laravel, Strapi, and API-integrated web platforms.
- Improved release confidence by establishing Jest, React Testing Library, and Cypress standards across production workflows.

STACK

ReactRemixTypeScriptWordPressPHPLaravelStrapiREST APIJestCypress

WORK EXPERIENCE CONTINUED

Accenture

Jul 2020 - Jul 2021

Web Developer Senior Analyst

Supported enterprise marketing operations for major U.S. banking clients including Citi and Wells Fargo on a 15-person team, improving campaign delivery systems and compliance-sensitive operations at scale.

- **Supported compliance-sensitive enterprise campaigns for Citi, Wells Fargo, and U.S. banking clients through Salesforce Marketing Cloud delivery workflows.**
- Increased campaign production capacity by building reusable email systems with AMPscript, HTML, CSS, JavaScript, and Node.js tooling.
- Reduced repetitive campaign work by standardizing reusable templates, cross-client workflows, and QA checks.

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Salesforce Marketing Cloud AMPscript HTML CSS JavaScript Node.js

Gambling Industry - JazzSports / MyBookie

Sep 2015 - Dec 2019

Senior Software Engineer

Owned delivery for 25 designers and developers across two teams at a high-traffic sportsbook and casino company - hiring, mentoring, frontend architecture, and shipping multi-brand marketing and product properties.

- **Led delivery for 25 designers and developers across two teams by owning technical direction, code quality, hiring support, mentoring, and delivery schedules.**
- Managed 40+ major projects across sportsbook, casino, email, SEO, and commercial brand properties by coordinating WordPress, PHP, .NET, and JavaScript delivery.
- Reduced production delivery time by approximately 50% by improving planning, review standards, and Agile workflow execution.

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WordPress PHP .NET JavaScript SEO Email & banner production

Experian Marketing Services

Aug 2012 - Oct 2015

Senior Front End

Software engineer on a 10-person enterprise marketing team, improving reusable template systems, onboarding, and QA practices for high-volume campaigns, landing pages, and forms.

- Increased campaign output by building reusable frontend and email template systems for high-volume enterprise campaigns, landing pages, and forms.
- Reduced onboarding time for incoming developers by creating training workflows for Experian's proprietary campaign platform.
- Reduced rework before handoff by improving cross-client QA checks, brand-standard reviews, and reusable implementation patterns.

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HTML CSS JavaScript Email Development A/B Testing Cross-client QA

CAREER HIGHLIGHTS

- Supported 1M+ monthly users on BetUS / BetAnything high-traffic web platforms.
- Cut a planned 12-month BetUS rebrand to 6 months with React, Remix, and Strapi.
- Improved release confidence by establishing Jest, React Testing Library, and Cypress standards.
- Delivered 10+ custom property themes by unblocking WordPress/PHP work the team had been unable to ship.

SELECTED WORK

- BetAnySports - React, Remix, Strapi - high-traffic sportsbook platform modernization and rebrand.
- Master Affiliates - React - affiliate acquisition site for sportsbook and casino programs.
- Insiders - WordPress - sports media publishing platform for high-volume content.
- Crypto Tutorials - React - content product with API-driven publishing updates.
- MyBookie - WordPress, PHP, JavaScript - multi-brand sportsbook and casino systems.

WHAT I AM LOOKING FOR

Senior Software Engineer roles with strong frontend architecture ownership, product/platform teams shipping high-traffic web products, and environments that value architecture, full-stack product delivery, testing, CI/CD, and engineering culture. Based in Costa Rica (UTC-6), aligned with U.S. time zones, English C1, Spanish native, available for U.S. and Canada collaboration.