

Enrique Estrada

Senior Frontend Engineer & Technical Lead

React Ecosystem · Frontend Architecture · Technical Leadership · AI-Assisted Development · Enterprise Platforms

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Based in Costa Rica · UTC-6 · Aligned with U.S. time zones · English C1 · Spanish Native · Remote only — not open to relocation · U.S. (tourist visa) · Canada (eTA)

18+ years building high-traffic React platforms across gaming, fintech & enterprise — frontend architecture, design systems, and technical leadership.

18+

Years Experience

1M+

Monthly Users

~50%

Faster Delivery

40+

Major Projects

WHAT I'M LOOKING FOR

- Remote-only position — not open to relocation
- Senior Frontend Engineer or Frontend Tech Lead role
- React / TypeScript stack — SaaS, Fintech, or Platform teams
- Product company or agency with international remote culture
- Available immediately for U.S. and Canada collaboration (tourist visa / eTA)
- Open to async-first teams across U.S. time zones (UTC-6, Costa Rica)

TECHNICAL SKILLS

Frontend Development

React · TypeScript · Next.js · Remix · Astro · JavaScript · Tailwind CSS

CMS & Platforms

WordPress · Gutenberg · Headless CMS · Strapi

Frontend Architecture

SSR · SSG · ISR · Component libraries · Design systems · Micro frontends · Scalable UI architecture

AI-Assisted Development

Cursor · Claude · ChatGPT · AI-assisted debugging · prototyping · documentation workflows

Accessibility

WCAG 2.1 · ADA · Section 508 · ARIA · Keyboard navigation · Focus management

Performance Optimization

Core Web Vitals · Code splitting · Lazy loading · Performance audits · Bundle optimization

Backend Integration

GraphQL · REST APIs · Laravel · Node.js · PHP

Testing

Jest · React Testing Library · Cypress · Unit & integration testing

State Management & Data

React Query · TanStack Query · Redux · Zustand · Context API · SWR

Leadership & Collaboration

Technical leadership · Mentoring · Cross-functional collaboration · Agile · Scrum

Languages

English — Professional fluency (C1) · Spanish — Native

WORK EXPERIENCE

Trigal Media

Sep 2025 – Present

◆ **Currently available for full-time remote opportunities alongside this engagement**

Senior Web Developer Lead (Freelance / Part-time)

Freelance frontend technical lead for a Costa Rica-based startup focused on AI-powered MVPs across legal, healthcare, education, and SMB verticals. Architecture direction, code reviews, and hands-on development with React, Next.js, Astro, and TypeScript — supporting AI

API and RAG integrations on a project basis.

- Provide frontend architecture guidance on a freelance basis for AI-assisted MVPs across legal, healthcare, education, and SMB product initiatives
- Support integration of AI APIs and RAG workflows into user-facing applications with maintainable, production-ready frontend patterns
- Apply AI-assisted development workflows (Cursor, Claude, ChatGPT) during focused project engagements to accelerate debugging, prototyping, and documentation
- Mentor junior developers during project engagements through code reviews, pairing, and practical frontend standards
- Collaborate with product and design stakeholders on scoped frontend execution plans when projects are active

Stack: [React](#) · [Next.js](#) · [Astro](#) · [TypeScript](#) · [WordPress](#) · [Laravel](#) · [AI APIs](#) · [RAG](#) · [AI-Assisted Development](#)

BetUS · BetAnything

Aug 2021 – Aug 2025

Senior Web Developer Lead

Owned frontend architecture and technical leadership across BetUS and BetAnything properties over four years — spanning WordPress platforms, sports media sites, affiliate properties, and BetAnything.eu on React, Remix, and Strapi. Led cross-functional delivery with architecture standards, mentoring, and engineering decision-making across a multi-brand sportsbook environment.

- Completed a planned 12-month platform rebrand and migration in 6 months — delivering in 50% of the planned timeline
- Delivered 10+ custom WordPress themes and resolved complex implementations the team had previously been unable to ship
- Improved team output and engineering consistency through architecture standards, hands-on training, and developer mentoring
- Established Jest, React Testing Library, and Cypress standards — improving Core Web Vitals and reducing production defects

Stack: [React](#) · [Remix](#) · [TypeScript](#) · [WordPress](#) · [PHP](#) · [Laravel](#) · [Strapi](#) · [Jest](#) · [Cypress](#)

Accenture

Jul 2020 – Jul 2021

[Citi](#) · [Wells Fargo](#) · [Salesforce Marketing Cloud](#)

Web Developer Senior Analyst

Supported enterprise marketing operations for major U.S. banking clients including Citi and Wells Fargo on a 15-person team — contributing frontend architecture decisions and compliance-sensitive email delivery through Salesforce Marketing Cloud.

- Supported enterprise email programs for Citi, Wells Fargo, and other U.S. banking clients through compliance-sensitive Salesforce Marketing Cloud operations
- Built a Node.js component-driven email bundle that substantially increased team campaign output and reduced repetitive build work
- Standardized campaign workflows to improve cross-client compatibility and QA turnaround across concurrent programs
- Mentored junior developers and trained cross-department teams on Marketing Cloud workflows

Stack: [Salesforce Marketing Cloud](#) · [AMPscript](#) · [HTML](#) · [CSS](#) · [JavaScript](#) · [Node.js](#)

— Career pause: personal development and relocation, Jan – Jun 2020 —

JazzSports · MyBookie

Sep 2015 – Dec 2019

Technical Lead Manager

Technical Lead Manager for 25 designers and developers across two teams at a high-traffic sportsbook and casino company — responsible for hiring, mentoring, frontend architecture ownership, and delivery across WordPress, PHP, .NET, and multi-brand marketing properties.

- Led 25 designers and developers across two teams, with responsibility for hiring, technical direction, code quality, and delivery schedules
- Managed 40+ major projects across casino, sportsbook, email, and commercial brand properties
- Reduced production delivery time by approximately 50% through clearer sprint planning, code review standards, and Agile workflow improvements
- Contributed to client base growth through an SEO-focused WordPress strategy and more reliable delivery across sportsbook and casino properties

Stack: [WordPress](#) · [PHP](#) · [.NET](#) · [JavaScript](#) · [SEO](#) · [Email & banner production](#)

Experian Marketing Services

Aug 2012 – Oct 2015

Front End and Email Developer

Front-end and email developer on a 10-person enterprise marketing team — contributed to reusable template architecture, onboarding, and QA practices for high-volume HTML campaigns, landing pages, and forms on Experian's proprietary platform.

- Substantially increased campaign output through reusable templates, components, and standardized development workflows
- Created a training program for new developers on proprietary campaign workflows, reducing onboarding time
- Reduced rework by improving cross-client QA checks and brand-standard review before handoff

- Supported high-volume email and web campaigns for beauty, retail, and enterprise clients

Stack: HTML · CSS · JavaScript · Email Development · A/B Testing · Cross-client QA

CAREER HIGHLIGHTS

Delivery & Business Value

- Translate complex product requirements into maintainable frontend architecture across React, WordPress, and headless CMS ecosystems
- Improve delivery predictability through reusable patterns, engineering standards, and practical workflow improvements
- Bridge business priorities and technical execution in high-traffic, multi-stakeholder environments
- Integrate performance, accessibility, and quality practices into production workflows without slowing delivery
- Apply AI-assisted development thoughtfully to support faster iteration while preserving code review rigor

Leadership & Architecture

- Lead and mentor engineers through architecture decisions, code reviews, and hands-on technical guidance
- Own frontend architecture for component libraries, design systems, and headless CMS integrations
- Coordinate cross-functional delivery across engineering, design, marketing, and product teams
- Modernize legacy platforms into React-centric architectures with clearer ownership and maintainability
- Establish engineering standards that improve team consistency, onboarding, and long-term platform health

PORTFOLIO

BetAnySports — [betanything.eu](#)

React · Remix · Strapi

High-traffic sportsbook platform. Rebranded and migrated in 6 months (50% faster than planned). 1M+ monthly users.

Insiders — [insidersbettingdigest.com](#)

WordPress

SEO-driven sports media site with high-volume content publishing at scale.

Crypto Tutorials — [crypto-tutorials.com](#)

React

Content marketing site with API-driven dynamic data delivery.

My Bookie — [mybookie.ag](#)

WordPress · PHP · JavaScript

Enterprise sportsbook frontend across multi-brand properties. 10+ custom WordPress themes delivered.

Full portfolio and live projects: kikeestradev.github.io/kikeestradev

Additional work available on request — including SaaS, healthcare, and education projects (current client work under NDA).

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